

Privacy Policy (GDPR Compliant) of HoroscopeFusion

1. Introduction and Data Controller

Giveners Kft. (LLC) is the data controller responsible for the processing of your Personal Data in connection with the weekly horoscope newsletter service (the "Service") on HoroscopeFusion.

- **Registered Address:** 1174 Budapest, Erdodulo ut 15., Hungary
- **Email:** hello@horoscopefusion.com
- **Telephone:** +36209420430

2. Legal Basis for Processing (GDPR Requirement)

We rely on the following legal bases for processing your Personal Data:

- **Contract:** Processing is necessary for the performance of the contract (subscription agreement) with you.
- **Legitimate Interest:** Processing is necessary for the purposes of the legitimate interests pursued by us or a third party, except where such interests are overridden by your interests or fundamental rights and freedoms (e.g., Service improvement).
- **Consent:** For sending you direct marketing emails beyond the Service itself, we rely on your specific consent.

3. Personal Data We Collect

We only collect data necessary to provide and market the Service:

Category of Data	Specific Data Collected	Purpose and Legal Basis
Identity/Contact Data	Email Address	Sending the newsletter (Contract) and Marketing (Consent/Legitimate Interest).
Astrological Data	Date, Time, and Location of Birth	Generating personalized horoscope content (Contract).
Technical Data	IP Address, Browser Type, Usage Data	Service improvement and security (Legitimate Interest).
Financial Data	None collected directly by us.	All payments handled by Whop.com (Third-Party Processor).

4. How We Use Your Information

Purpose of Processing	Details
Service Delivery	Sending the weekly horoscope newsletter.
Personalization	Using birth data to create personalized content.
Marketing	Sending you promotions or offers for other products/services. Opt-out instructions are provided in every email.
Service Improvement	Analyzing how the newsletter is used to improve delivery and content.

5. Data Sharing and Disclosure (No Selling or Sharing for Monetary Gain)

We **do not sell or share** your Personal Data with third parties for their own marketing purposes. We only disclose your data to the following entities:

- **Service Providers:** We share your data with trusted third-party providers who perform services for us (e.g., Whop for payment processing, email delivery services for sending the newsletter, and analytics providers). These partners are obligated to protect your data.
- **Legal Compliance:** If required by law, subpoena, or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement.

6. International Data Transfers

Your Personal Data is primarily processed in Hungary and the EU. However, in providing the Service, we use third-party processors (e.g., for email and analytics) that may be located in the **United States** or other jurisdictions.

- We ensure that any transfer outside of the European Economic Area (EEA) is protected by appropriate safeguards, such as the European Commission's **Standard Contractual Clauses (SCCs)**.
- **By using our Service, you acknowledge that your information may be transferred to the United States and other countries that may not have the same level of data protection as the EU.**

7. Your Data Protection Rights (GDPR & Global)

As the data subject, you have the following rights:

- **Right of Access:** The right to request copies of your Personal Data.
- **Right to Rectification:** The right to request correction of inaccurate data.
- **Right to Erasure ('Right to be Forgotten'):** The right to request the deletion of your Personal Data.
- **Right to Restrict Processing:** The right to request limitations on how we process your data.
- **Right to Object to Processing:** The right to object to processing based on legitimate interests, including direct marketing.
- **Right to Data Portability:** The right to request that we transfer your collected data to another organization or directly to you.

To exercise any of these rights, please contact us using the details in Section 10.

8. Children's Privacy

The Service is not intended for individuals under the age of 13. If we become aware that we have collected Personal Information from a child under 13, we will take steps to delete that information.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes via email or a notification on our website.

10. Contact Information and Supervisory Authority

If you have any questions or concerns about this Privacy Policy or your data, please contact:

- **Data Controller: Giveners Kft. (LLC)**
- **Email:** hello@horoscopefusion.com
- **Telephone:** +36209420430

If you are a resident of the European Union, you have the right to lodge a complaint with a **Supervisory Authority**, in particular the authority in your Member State of residence, place of work, or place of the alleged infringement. In Hungary, this is the National Authority for Data Protection and Freedom of Information (NAIH).